

## CORPORATE SOCIAL RESPONSIBILITY

Report 2022-2023 years

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### Introduction

Sombra is a global software development and consulting company that has a strong presence in Europe, Latin America, Canada, and the US. We specialize in finance, healthcare, e-commerce, energy, logistics, and telecommunications. Founded in 2013, Sombra has grown to over 300 professionals across our primary delivery centers in Latin America and Eastern Europe. We emphasize deep technical expertise and a supportive work environment.

Sombra's mission transform tech challenges into success stories





We cultivate an environment where respect and support are fundamental, ensuring everyone feels valued and integral to our shared goals. Sombra uses a modern tech stack: Java, JavaScript/ TypeScript, Angular, Node.JS, Python, and .NET.

We are committed to finding better solutions and are adaptable to new challenges. Encouraging growth and mentorship are integral to our company, thus fostering a strong IT community and honest, open relationships.

### Our goal

is to solve clients' business challenges and guarantee complete satisfaction.

## Success through numbers







#### **Gender breakdown**

120 female	200 male	
Age breakdown		
<b>94</b> 18-25 years	<b>116</b> 25-30 years	

At Sombra, we strive to be a responsible company Through CSR initiatives, we strengthen relationships that fosters positive societal and environmental with clients and partners, collaborate with changes. Our mission is a reality we realize daily; we organizations, and create a better world for ourselves are committed to transforming tech challenges into and future generations. Our CSR philosophy is success stories and feel accountable for the founded on the "triple win" principle. This means that outcome. Our corporate social responsibility (CSR) we achieve corporate business interests, provide strategy aims to contribute to the communities in quality service to clients, and also support those in need from responsible businesses today in real time. which we operate.

### **1** other

### **111** 30-50 years

Viktor Chekh CHIEF EXECUTIVE OFFICER AT SOMBRA



Together, we are shaping a brighter and more sustainable future.

"At Sombra, we are dedicated to driving positive change. Our mission is to transform tech challenges into success stories that benefit our clients, employees, communities, and the environment. The strides we made in technology and organizational growth throughout 2022 and 2023 are a testament to our commitment.

We placed a strong emphasis on employee development and implemented programs to cultivate a collaborative and diverse workplace.

Looking ahead, we are confident in our ability to achieve even more. Our passion and dedication are the driving forces behind our success. We extend our appreciation for your support and belief in our vision.

# **OBJECTIVES**

Our mission is a reality we realize daily. We strive to transform technological challenges into success stories.

> At Sombra, we are dedicated to our mission and implement it in every action and project.

We are convinced that our efforts help make the world a better place.

## **Our focus**

At Sombra, we focus on several areas that reflect our values and mission.

#### **Continuous Improvement**

#### **Employee Development**

As we strive to become a leader in the technology sector, we are constantly enhancing the quality of our services and products.

We actively support our employees' personal and professional growth by providing opportunities for advancement.

## Our actions reflect our core values

#### Proactivity

#### Self-Development

We seek opportunities for development and improvement

We encourage continuous personal and professional growth.

#### Make the Clients Happy

Our primary goal is to deliver the highest quality services to our clients.

#### **Open and Honest** Relationships

We build our interactions on mutual respect, trust, and openness with all our clients.

## Our main goals

Our core goals define the directions that are important to us and that we strive to achieve. These goals reflect our desire to achieve tangible outcomes in various areas of our activity and impact on society.

#### **Community Development**

We pay significant attention to the communities we operate in through our corporate social initiatives.

#### Changes

We welcome change as an opportunity for growth.

# DIRECTIONS

Our strategy and goals define our essence, where we direct our efforts and our important initiatives.

TODAY, THIS INCLUDES: Volunteering and Charity

- Diversity, Equity, Inclusion and Well-being
- IT Education and People Development
- Environmental Responsibility
- Sombra for Ukraine Charity Fund

# DIVERSITY, EQUITY, INCLUSION **AND WELL-BEING**

At Sombra, we are committed to supporting an active and healthy lifestyle for our employees, understanding that their physical and mental well-being is crucial for their success.

6 870,67<sub>km</sub> Run for life

16

Webinars on mental health

**OUR INITIATIVES INCLUDE:** 

#### Work-Life Balance

#### Mental Health

Encouraging a healthy balance between work and personal life to ensure overall well-being.

Providing resources and support



Hours of fitness 8

Diversity, Equality, Inclusion lectures and projects

#### **Active Lifestyle**

for maintaining mental health.

Promoting physical activity through corporate runs, fitness clubs, and benefit packages.



We also aim to create an inclusive environment where everyone feels accepted and valued. Sombra adheres to policies that guarantee equal opportunities and fair treatment for all our employees. We aim to foster an atmosphere where everyone can feel comfortable.



Over the past 2 years, Sombra has made significant strides in promoting wellness, inclusion, and diversity through various events and initiatives:

## **Charity Runs and Physical Activities**

#### Run for Your Life

Sombra actively participated as a partner in the charity run "In the Footsteps of the Galician Railway" in Tlumach, aiming to raise funds for Mavic-3. Three representatives from our Ivano-Frankivsk office participated, demonstrating our commitment to charitable initiatives and promoting physical activity.

#### Run the World Marathon

Eleven colleagues participated in the "Run the World" marathon in Lviv, covering distances from 3 km to 21km. This event highlighted our commitment to fitness and wellness

#### **Renovation Run**

Sombra employees participated in the "Renovation Run" charity event organized by @runukraine\_org. Seventy percent of the proceeds from registration fees were donated to the UNITED24 fund for reconstruction efforts in Ukraine. Our team participated in all ten stages, braving various weather conditions to support the cause.

## Plank Challenge and 30 minutes of activity

81 employees participated in a 14-day "Plank Challenge and 30 minutes of activity," accumulating planking time that the company converted into donations for military fundraising



Sombra software development

Run the World Marathon

Sombrai

1061

Sombra

## **Diversity and Inclusion**

Conducting initiatives to support diversity and equality, such as conscious interaction training.

## VETERAN HUB

#### Partnership with Veteran Hub

We partnered with Veteran Hub to support veterans transitioning to civilian life.

### UNBROKEN

#### Collaboration with Unbroken

We partnered with Unbroken to create a more inclusive work environment, making our spaces accessible and raising awareness of challenges faced by people with disabilities.

#### Lectures and Workshops

We organized several lectures and workshops on diversity, equality, and inclusion, covering unconscious bias, cultural competence, and the importance of diverse teams.

Together, these efforts ensure that Sombra is not just a workplace but a community where every individual can thrive personally and professionally.

## **Mental Health and Personal Development**

#### "TO BE OK" PROJECT

#### Mindfulness Marathon

A 10-day mindfulness marathon focusing on selfawareness, emotional resilience, breath awareness, emotional regulation, and selfobservation. Participants learned to find peacefulness, reduce stress, and enhance emotional well-being.

#### Sombra to Be Oka

#### Sombra to Be Oka

#### How do you mark milestones on the path to something bigger?

"I immediately want to share my small victory with my loved ones, so I tell them and enjoy their praise. If the victory is a bit bigger, I organize a get-together to celebrate and talk about the challenges I faced along the way. Additionally: I allow myself to rest and be unproductive, I buy myself flowers, a treat, or clothes, or I go to a nice place, I simply praise and thank myself in my thoughts."



## Irvna Vasvlevych

a journal and sharing it with loved ones."

#### "Take Care of Yourself" Project

Organized meetings and discussions for employees to exchange experiences, seek advice, and support each other's well-being.

#### Sombra to Be Oka

#### How do you mark milestones on the path to something bigger?

"I believe in the power of celebrating milestones. It allows me to focus on the positive aspects of my journey. Treating myself to something I've been wanting for some time and capturing moments of achievement through photos, or having small gatherings with people who supported me all the way through, serve as reminders to never give up"



How do you mark milestones on

"Honestly, I am still learning this practice. I am the type of

me, the key actions to remember this moment are writing in

person who underestimates it or forgets about it. But for

the path to something bigger?



larija Haftkovych

## IT EDUCATION AND PEOPLE DEVELOPMENT

At Sombra, we foster continuous professional and personal growth among our team members through various educational initiatives.

Sombra Student University Engagement 102 courses 2 300 students Course on team IT Brave software development 64 37 supported students Mentorship Impact 400+



#### Sombra Tech Community

Our internal technical community provides employees with a platform to exchange knowledge, expertise, and ideas.

#### Sombra University

As part of our corporate university, we offer diverse training sessions and courses to enhance professional skills and personal development.

#### External Learning Opportunities

We encourage employees to seek external learning opportunities and cover 50% of the costs for professional training, conference participation, and more.

#### Sombra Around Tech

This series of live YouTube broadcasts covers current topics in technology, keeping our team updated on the latest trends and innovations.







10mb

ombr

Sombra Around Tech

#### Language School

We provide language learning opportunities for our employees to help them enhance their foreign language skills.

#### Military Veteran Support

We provide financial assistance and educational programs to help veterans acquire new skills and transition to civilian life.



### Support for Students

We actively support students through courses, mentorship, participation in hackathons, and collaborations with universities and student organizations.



### **Initiatives and Events**

#### Course on team software developmenGt

This course, designed for third-year students at Lviv Polytechnic National University, saw 164 students complete the program, mastering essential teamwork, problem-solving, and technical skills crucial for their future careers in software development.

#### Company Insight Day and doors open days

Our Company Insight Day provided 105 students with informative sessions, office tours, and interactive activities, offering valuable insights into our company culture and operations.

## or students

We revamped a classroom at Lviv Polytechnic University, transforming it into a modern learning space.

#### ngineerin

career f

At the Engineering Career Fair, we engaged with 600+ students, offering job opportunities, informative sessions, and networking opportunities.









tve





#### **Guest Lectures**

Throughout the year, we conducted 12 guest lectures covering various topics such as interview tips, business analysis, and entrepreneurship.

#### Hackathons

We organized 4 hackathons and Doors Open Days, which provided students with firsthand experience and insights into the tech industry.







#### YouthCONNECT Forum

Partnering with the YouthCONNECT Forum allowed us to connect with young individuals and share knowledge, impacting 200 attendees.

#### Mentorship Programs in Brave IT

Our mentorship programs supported 37 students and young professionals in their learning and career development journeys.



#### Hebron IT Academy Collaboration

Through our collaboration with Hebron IT Academy, we participated in 6 events, sharing knowledge and expertise to empower orphans and youth.

# ENVIRONMENTAL RESPONSIBILITY

At Sombra, we recognize the importance of environmental stewardship and sustainable practices. Our green initiatives aim to reduce our ecological footprint and preserve nature for future generations. 3 000
Trees planted by Sombra
1 500 kg
Glass sorting
Glass sorting

HERE'S AN OVERVIEW OF OUR PROJECTS:

#### Tree planting initiative

We've significantly contributed to environmental conservation and community support through our charitable tree-planting initiatives. Over the past two years, we've planted over 3000 trees across various locations in the Lviv region.

#### **Recycled Products Initiative**

We collaborate with local companies to produce some of our branded products from recycled plastic and surplus recycled fabric. This initiative not only reduces waste but also supports sustainable manufacturing practices.

Our commitment to environmental responsibility underscores our dedication to creating a greener, more sustainable future. We continually strive to implement innovative solutions and partnerships that minimize our impact on the environment while contributing positively to the communities we serve.







54,4 kg

Fabric processing



#### Waste Sorting and Recycling

We implement waste sorting systems within our offices to separate recyclable materials from general waste. Our efforts have resulted in recycling 5598 kilograms of paper, plastic, glass, and metal. Additionally, we have designated collection points for used batteries, promoting responsible disposal and recycling practices.

# VOLUNTEERING

At Sombra, we strive to be active participants in community life and engage with society, directing our efforts toward improving the lives of others. 26 Total events 5 Total directions

#### OUR PROJECTS INCLUDE THE FOLLOWING

## Visiting geriatric care homes

Assisting older adults by bringing joy and support to their daily lives.

## Fundraising for charitable projects

Engaging in fundraising initiatives to support various charitable events aimed at developing and assisting those in need.

## Support for military personnel

Producing vitamin mixes and providing other necessary resources for soldiers facing challenging condition 774 people Visiting geriatric care homes 500+ Supporting children

## Supporting children from orphanages

Helping children facing difficult circumstances by providing necessary resources and support.

## Book collection and donation initiatives

Supporting literacy and education by collecting and donating books for different segments of society.

#### "The Easter Basket" initiative

Visiting geriatric care homes in Kyiv, Lviv, and Ivano-Frankivsk, providing essential items for elderly residents during the Easter season.

#### Mug Making

Contributing to the well-being of rehabilitation soldiers by making mugs to uplift their spirits.

#### Health Support

Preparation of vitamin mixes to support the fighters' health, demonstrating our commitment to their well-being.

## Support for children from occupied territories

Assembling kits containing stationery and sweets for children evacuated from occupied and front-line territories.

#### **Charitable Book Drive**

Collection of books for military personnel as part of a charitable book drive, promoting education and recreation among soldiers.

#### Trench candles

Preparation of trench candles for soldiers, providing them warmth during the cold season and showing solidarity with their service.



## Support for hospitalized defenders

Visiting defenders staying in hospitals, providing them with treats, hygiene products, blankets, and other necessities.

## Collaboration with Veteran Hub

Partnering with Veteran Hub to create a supportive environment for veterans and their families within our company.



## Antonivka boarding school visit

Bringing joy and festive cheer to orphaned children from temporarily occupied territories, creating a memorable experience for them.

## SOMBRA FOR UKRAINE CHARITY FUND

Sombra for Ukraine — is a charitable foundation that supports overcoming the war's humanitarian impacts while working for Ukraine's victory and restoration.

> We share our assets out of gratitude for the environment, which, like our efforts, fosters our success. We contribute to our freedom and better perspectives.

"Sombra for Ukraine" is a charitable fund established by the company in 2022. The fund focuses on supporting the military, the reconstruction of Ukraine, and overcoming the humanitarian consequences of the war. Our strategic priority is to work responsibly for the victory and development of Ukraine.

DIRECTIONS:

- Humanitarian Aid
- Millitary Aid
- Cooperation with funds

TOTAL ASSISTANCE PROVIDED

\$1090 m provided by the whole \$ 220 000

provided by the whole company

Ē

donated by our employees

\$ 85 265

Tailoring Ammunition \$ 80 000

Humanitarian help

\$ 183 000 Come Back alive \$83300 Other foundation



#### Humanitarian Help

32 trips to the frontline zones

\$ 55 000 aid



tons of products

60



#### Humanitarian Trip

We conducted **32** humanitarian missions to the de-occupied territories of the Kyiv, Chernihiv, Kherson, Mykolaiv, and Kharkiv regions. We provided food and medicine to over +5 000 people and purchased and distributed over 60 tons of food. Approximately **27** of our employee volunteers participated in each trip. The total amount was **\$ 55 000**.



5 000+

people



#### Hospital ward renovation

hospital. Andand helped in the purchase of tourniquets, bandages, various medicines and other necessary things. Total amount of aid — \$ 20 000



#### **Technical Support**

## \$ 268 992

42 cars for the Armed Forces

**\$ 42 000** 150 computer equipment

## \$ 48 602

69 means of communication \$ 53 269

38 military optics

\$ 44 032 Uninterruptible Power Supplies







Equipment

### \$ 42 200

33 000 thermal clothing and military uniforms

## \$ 47 150

120 bulletproof vests 30 helmets

## \$ 85 265

6000 pieces of military gear

#### Military gear sewing

We organized the sewing of over **6 000** pieces of military gear at a factory in the Lviv region. We delivered body armor carriers, tactical vests, pouches, and sleeping bags worth **\$ 85 265** to the Armed Forces of Ukraine.

#### Protective gear and clothing

We purchased and delivered **25 000** thermal socks, **9 000** thermal pants, **120** bulletproof vests, and **30** helmets.









#### Cooperation with funds



#### **Come Back Alive**

In 2022, we donated **\$ 99 000** (over 3.5 million UAH) to the Come Back Alive Foundation together with our employees. In 2023, we donated **\$ 84 000** (over 3 million UAH) together with our employees. The total amount of aid was **\$ 183 000**.



#### Lviv IT cluster

In partnership with IT Cluster, Sombra has supported several key projects. We allocated **\$ 20 400** to assist the military. Additionally, we contributed **\$ 30 000** to Project Vision, an initiative by IT Cluster to upgrade the video surveillance system in the Lviv region. The total amount of aid provided to these projects was **\$ 50 000**.







